TELEPHONE DIRECTORY

Estes Park

July 1945

[Illustration: Pen-and-ink sketch of winged Mercury-like figure posed full-face and full-body, with left arm raised, clutching three lightning bolts (representing electricity), and right hand holding one end of a cable (representing captured electricity) the same way one would hold a poisonous snake, as the cable coils in hula hoops of increasing size around his right elbow and waist. The nude but safe for children figure stands gently on an earth rotated with the Atlantic Ocean closest to the viewer, left toes in the Arctic, right toes on Canada. A banner across the Tropic of Capricorn reads "Spirit of communication" in block letters. The drawing is uncredited.]

Advertisement: Come over the Trail Ridge Road to the Corner Cupboard at Grand Lake. [Illustration: Simple sketch, likely an intended reproduction, of the Corner Cupboard sign, to the left of the advertising copy. The sign is a wooden 2-D cutout in the shape of a short, stout teapot, whose spout points right, with the words "The Corner Cupboard" in cuneiform font clearly visible, followed by three lines of illegible text, although the complete message could be reconstituted from photographs of the actual sign. The teapot is suspended from a cross pole by two cords. The vertical pole planted heading groundward, what the cross pole attaches to far from its center of gravity, resembles a piece of young bamboo, but, no need to fear, because this recipe for immediate structural collapse is braced by a short diagonal connector at the crotch of the two poles. As an aside, I am struck by the fact that the front-cover advertisement on the Estes Park telephone book is for a business in Grand Lake.] Hotel rooms and lake shore cottages. The same good meals (approved by Duncan Hines). Mr. and Mrs. Henry W. Rhone. Grand Lake Telephone #14

[Logo to left and right of advertisement: Classic Bell Telephone logo, a massive, solid bell inscribed with the words "Bell System", surrounded by a ring. The words "The Mountain States Telephone and Telegraph Company" run around the circumference of the ring clockwise from the 9:00 to 3:00 position, and the words "American Telephone and Telegraph Company" run counterclockwise from the 8:45 to 2:15 position. The whole resembles a medal or coin that even the most primitive mint could manufacture.]

For emergency calls and calls to the telephone company, see page 1

[Inside Front Cover]

Rates for out-of-town telephone service. Rates between points not listed below may be obtained by calling "Long Distance". Day rates apply from 4:30 a.m. to 6:00 p.m. on all days except Sundays. Night

rates apply from 6:00 p.m. to 4:30 a.m., and all day Sunday. Station-to-station rates of 25 cents or less are for a five-minute initial talking period, all other rates are for a three-minute initial talking period.

	Station	-to-stati	ion	Person-to-person		
*Toll rates from	Day Night			Day	y Night	
Estes Park, Colorado,	except and			except and		
to:	Sunday Sunday			Sunday Sunday		
Akron, Colorado	\$.85	\$.50		\$1.20	\$.85	
Arvada, Colorado	.40	.35		.55	.50	
Ault, Colorado	.40	.35		.55	.50	
Berthoud, Colorado	.25	.25		.35	.35	
Big Thompson, Colorado		.10	.10		.20	.20
Boulder, Colorado		.25	.25		.35	.35
Breckenridge, Colorado		.55	.35		.80	.60
Brighton, Colorado		.40	.35		.55	.50
Broomfield, Colorado		.35	.35		.50	.50
Brush, Colorado		.75	.45		1.05	.75
Cañon City, Colorado		.90	.55		1.25	.90
Central City, Colorado		.35	.35		.50	.50
Colorado Springs, Colorado		.75	.45		1.05	.75
Craig, Colorado		.75	.45		1.05	.75
Denver, Colorado		.45	.35		.55	.50
East Portal, Colorado	.30	.30		.40	.40	
Eaton, Colorado		.40	.35		.55	.50
Erie, Colorado	.30	.30		.40	.40	
Fort Collins, Colorado	.30	.30		.40	.40	
Fort Lupton, Colorado	.40	.35		.55	.50	
Fort Morgan, Colorado	.65	.40		.95	.70	
Fraser, Colorado	.30	.30		.40	.40	

Frederick, Colorado	.35	.35		.50	.50	
Georgetown, Colorado	.40	.35		.55	.50	
Glenwood Springs, Colorado	.75	.45		1.05	.75	
Grand Junction, Colorado	1.20	.70		1.60	1.10	
Grand Lake, Colorado	.20	.20		.30	.30	
Greeley, Colorado	.40	.35		.55	.50	
Hot Sulphur Springs, Colorado	.35	.35		.50	.50	
Hudson, Colorado	.45	.35		.65	.55	
Idaho Springs, Colorado	.40	.35		.55	.50	
Johnstown, Colorado	.30	.30		.40	.40	
Kremmling, Colorado	.45	.35		.65	.55	
Lafayette, Colorado	.30	.30		.40	.40	
La Salle, Colorado	.40	.35		.55	.50	
Leadville, Colorado	.60	.35		.90	.65	
Longmont, Colorado	.25	.25		.35	.35	
Louisville, Colorado	.30	.30		.40	.40	
Loveland, Colorado	.25	.25		.35	.35	
Lyons, Colorado		.20	.20		.30	.30
Morrison, Colorado	.45	.35		.65	.55	
Nederland, Colorado	.25	.25		.35	.35	
Platteville, Colorado	.35	.35		.50	.50	
Pueblo, Colorado	1.00	.60		1.35	.95	
Steamboat Springs, Colorado	.55	.35		.80	.60	
Sterling, Colorado	.85	.50		1.20	.85	
Trinidad, Colorado	1.40	.80		1.80	1.20	
Walden, Colorado	.45	.35		.65	.55	
Wellington, Colorado	.35	.35		.50	.50	

Windsor, Colorado

.30 .30

.40 .40

*Tax – The rates shown do not include state or federal taxes

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Telephone Directory

July 1945 for Estes Park. Revised to 15 June 1945.

Emergency Calls* – To report a fire or for police assistance, call the operator and report the emergency to her [sic]. *For the telephone number or address of the nearest Federal Bureau of Investigation office, call...Information

Telephone service calls – Long Distance...Call Long Distance. Information (For local telephone numbers which are not in this directory)...Call Information. Repair Service (To report a telephone out of order)... Call Repair Service. Assistance (To obtain assistance or to report unsatisfactory service)...Call Chief Operator. For all other purposes...Call Manager.

Orin A. Weichel, group manager, Fort Collins, Colorado...2000.

P.A. Holland, Colorado manager, 1421 Champa Street, Denver, Colorado.

Executive offices - Telephone Building, 931 14th Street, Denver, Colorado

Mountain States Telephone and Telegraph Company. Copyright 1945, by the Mountain States Telephone and Telegraph Company.

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Out-of-town calls as easy as calling local numbers [Illustration: "Cameo" of a smiling Caucasian man, posed full face, on the right of the text, with short dark hair and dark suit holding a dark telephone up to his left ear with his left hand. The mouthpiece-receiver unit has no obvious connection to its base via a cord, making it one of the earliest wireless telephones. Toward the bottom left of this explanatory text is a

similar "cameo" of a smiling woman, who looks frighteningly like the man, only with more feminine short wavy dark hair and a pearl necklace wound into three strands, as well as additional jewelry on her left wrist and hand, which similarly holds a "wireless" mouthpiece-receiver unit up to her left ear. Perhaps this is meant to represent a couple, talking to each other on the telephone, or demonstrating the proper way to smile and hold the telephone.] Nine out of ten long distance calls are completed while you hold the line. Tell the operator – 1. The city or town you want. 2. The out-of-town telephone number, if available, or the name under which it is listed. For example – "I am calling Omaha [Nebraska] – Walnut 3456." (If you do not know the telephone number) "I am calling Omaha [Nebraska] – Anyone at Mr. J. Lowell's residence, 34 Blank [obviously a placeholder for a real name] Street." This is a station-to-station call, because you have not asked the operator to connect you with a particular person. When you want to talk with a particular person, simply tell the operator the town, telephone number, if available, and the name of the person desired. This is a person-to-person call.

Reversing charges – If you wish to reverse the charges on a call, tell the operator when you place the call. If it is a station-to-station call and the initial period rate is 20 cents, charges will be reversed at the station-to-station 25 cent rate, and if the initial period rate is less than 20 cents, reversal of charges is made at the corresponding person-to-person rate, otherwise, no additional charges apply.

Appointment calls – On person-to-person calls, the called person can be notified that you wish to talk at a definite time, convenient to you. No extra charge is made for this service.

Messenger calls – If the called person does not have telephone service, the telephone company will send a messenger. The rate for the call is the same as the person-to-person rate, plus the cost of sending the message.

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General Information. Subhead: Service suggestions. After you place a call, be sure to allow what you consider a sufficient length of time to enable the called person to reach his telephone, before concluding there is no one there to answer. Answering your telephone promptly will secure you better service and avoid abandoned calls or other attempts to reach you. Time is saved by identifying yourself, your company, or your department immediately. *Speak slowly, clearly, and directly into the telephone with your lips about one-half inch from the mouthpiece. Otherwise, you will not be heard distinctly*. Be sure the receiver is properly restored at the close of a conversation. Otherwise, your line may be "out-of-order" when someone is trying to call you. Subhead: Service difficulties. Our every effort is devoted toward providing you with the best possible telephone service. We shall appreciate your cooperation in reporting promptly any service troubles or defective equipment, such as broken mouthpieces, frayed cords, or loose wiring. Repairs and replacements necessitated by ordinary usage or unavoidable accidents are made without charge. Subhead: Attachments to directories. To insure the usefulness of the directory,

no attachment, holder, or auxiliary cover, except such as may be furnished by the company, shall be used in connection with any telephone directory furnished by the company. Subhead: Attachments to telephones. The equipment, apparatus, and lines furnished you have been designed to produce the best telephone results. No instrument, appliance, or device of any kind not furnished by the telephone company shall be attached to or in any way used in connection with such telephone equipment, apparatus, and lines. You are requested, therefore, not to use nor permit the use of such instruments, appliances, or devices. The telephone company reserves the right to remove such devices, when found, in order to protect the telephone service. Subhead: Advertising telephone numbers. Many subscribers find it convenient and profitable to use their telephone numbers on stationery and business cards, as well as in their advertising. We encourage this practice, but it should be understood that the assignment of the telephone number does not vest in the subscriber a property right thereto. We exert every effort to avoid changing telephone numbers, but the needs of the service occasionally compel us to do so. Obviously, when you display your telephone number, the value to you, and to the service as well, depends upon the number being carried correctly at all times. Therefore, in the event your number is changed, it is suggested that corrections be made as promptly as possible. Subhead: Identification of employees, All employees who are authorized to represent this company are provided with a photographic identification card. This card, which is properly countersigned, shows the employee's name, signature, and photograph. Subscribers are earnestly requested to refuse admittance to their premises to anyone who cannot furnish this means of identification. Subhead: How to send telegrams and cablegrams by telephone. To file a telegram, cablegram, or radiogram by telephone, follow the instructions given in this directory under the name of the Western Union Telegraph Company. Subhead: Improper language. Profane or obscene language over the company's wires is prohibited. Subscribers are responsible for the enforcement of this rule. Failure to observe this will constitute cause for discontinuing service. Subhead: Changes and errors in directories. No liability shall attach or be assumed by the company for any errors or omissions in the compiling, printing, or distributing of its directories. In order that the directory records may contain correct listings at all times, notification of changes or errors should be given at once at the business office of the company.

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Advertisement: The Stanley Livery. [Illustration: Pen-and-ink drawing of a saddle, right-side view, in the right foreground, with a silhouette of the top half of a horse and rider in the left background, left-side view, in front of an outlined mountain peak topped on its right side by cottony clouds. The illustration is uncredited.] First-class saddle horses, licensed guides, pack horses for camp trips. Art Card, proprietor. For further information, call Estes Park, telephone #143.

Advertisement: Plumbing, heating, tinning. "Bob" [Robert] Lindley. Maurice B. Rockwell, associate. The Estes Park Plumbers. Established 1908. Telephone #35.

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[Cardstock "strip" insert front]

Advertisement: McConnell's Pharmacy. "The Friendly Drug Store". We make our own ice cream fresh daily. The corner drug store. Opposite the city hall. Telephone #30. Drugs [this word appears "on end" on the tab that extends beyond the closed cover, so that it can be seen, and the strip insert accessed (and thus the beginning of the telephone listings), starting with the cover closed.]

[Cardstock "strip" insert back]

Advertisement: McConnell's Pharmacy. "The Friendly Drug Store". Rx [the non-ASCII Rx symbol indicating a pharmacy or prescription, perhaps derived from the Latin "recipe"/sign of Jupiter/Eye of Horus] Prescriptions accurately filled. Ample parking space. Registered pharmacist on duty at all times. The corner drug store. Opposite the city hall. Telephone #30. Liquors [This word appears "on end" on the tab that extends beyond the closed cover, so that it can be seen, and the strip insert accessed (and thus the beginning of the telephone listings), starting with the cover closed.]

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‡Signifies Toll ChargeEstes ParkADA-BOW

Advertisement: Brinkley Drug [a block 5 business]. Irene Brinkley. Glen Swearingen. Across from National Park Hotel [a block 2 business]. After store hours, call [telephone] #62-J. Telephone #200.

Estes Park - Albert A. Bevard, manager, Estes Park. Orin A. Weichel, group manager, Fort Collins.

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Don Adams Saddle Livery Glen Haven... ‡27-R3

Frank E. Adams residence southwest of Estes Park...393-W

Guy W. Albright Cleave Avenue...202

Charles H. Alexander Little Prospect...285

Allen's Cabins Utility Road...041-R1

W.T. Allumbaugh West Riverside Parkway...327-J

E.C. Ames residence South St. Vrain Highway... \$118-R3

Carl Anderson cabins Glen Haven... \$28-J1

Charles N. Anderson residence MacGregor Lane...46-W

Ray E. Anderson tourists court Park View...204

Wally Anderson...314-W

Ernest Andrews...135

Andrews Store groceries Beaver Point...375

Andy's Cabins Park View...204

ANTIQUES

Mrs. J.R. Sieck Big Thompson Canyon... \$101-R3

Frank E. Archer Anderson Lane...252-J

R.F. Armstrong residence Devils Gulch... ‡28-J3

Aspen Grove Lodge South St. Vrain Highway... \$118-J3

Aspen Shop gifts Elkhorn Avenue...380-J

Aspen Shop gifts Jay Building...380-W

Aspen Sport Shop clothing Elkhorn Avenue...390

AUTOMOBILE DEALERS

Advertisement: Preston's Garage. Ford sales and service. Official AAA garage. Established 1916.

Elkhorn Avenue...166

Avis Beauty Shop Moraine Drive...133

Felix Ayers Fish Creek...050-J11

Dean Babcock residence Longs Peak... \$106-J2

Kathryn Baber Little Prospect...164-R

Reinhold Baer Devils Gulch Road...05-J1

Carl C. Bailey Rockmere Apartments...384

John B. Baird gift shop Elkhorn Avenue...188-W

Vivian Baird Park View...016-R5

Herbert M. Baker residence Glen Haven... \$28-J5

Baldpate Inn South St. Vrain Highway....‡2

W.E. Baldridge residence...194-W

Roy Baldwin residence West Riverside Parkway...236-W

E.O. Banks residence...134

Albert S. Barnes osteopathic physician Elkhorn Avenue...45-W

Dr. Albert S. Barnes Longmont...45-J

A.J. Baum 212 2nd Street Reclamation area...266-W

Bear Lake Lodge Bear Lake... \$13

BEAUTY SHOPS

Avis Beauty Shop. [Illustration: Cartoon-like sketch of female customer, posed left profile, head and shoulders only, with a partial hand coming in from out-of-frame on the right side, holding a pair of scissors and preparing to snip a lock of her wavy hair.] Avis Alps, proprietor. Complete beauty service. Licensed. Helene Curtis and Zoto permanents. Across from National Park Offices. Moraine Drive...133

(Continued next column)

Semi-advertisement: Advertise here – it pays.

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BEAUTY SHOPS – (Continued)

Glen-Kay Beauty Shop. [Illustration: Silhouette of woman, seated, in right profile, primping up a beehive hairdo with her right hand and examining herself in a mirror held daintily in her left hand. The entire scene could have been lifted from an 18th century French estate, the dress elegant, the pose refined, the curtain pulled back to allow guests in the garden a view through the latticed window.] Wilma Glendenning, Florence McKay, proprietors. Our specialty cold waves, facials, scalp treatments, and styling. West end of Main Street, at Fall River Bridge. Elkhorn Avenue...57

Smith's Beauty Shoppe. Complete beauty service. Expert operators. Elkhorn Avenue...199

Beaver Point Cottages. Open year round – Fred and Jerry Hanson, owners. One mile southwest of Estes

Park on Bear Lake Road. Beaver Point...041-R2

- Beaver Point Livery Beaver Point...291
- **R.A. Becker** Moraine Park Road...00-R1 [sic]
- Mrs. Robert Becker residence Moraine Park Road...00-R3 [sic]
- C.W. Beery residence East Riverside Parkway...216-W
- John Randolph Bell Olympus Heights...04-R2
- Glen A. Benedict Stanley Avenue...058-R1
- H.S. Berry south of Estes Park...019-J1
- Berthoud Dale Store groceries Big Thompson Canyon... \$107-J2
- A.A. Bevard residence...244
- Goldie L. Bezold East Riverside Parkway...382
- J.L. Bickel Big Thompson Canyon... \$101-J3
- Harry Billings East Riverside Parkway...225-W
- N.A. Billings Chiquita Lane...337-J
- E.E. Bilyeu East Riverside Parkway...327-W
- Mrs. Edna S. Bitner residence Virginia Drive...98
- Harry B. Black 307 North Lane [sic]...326-W
- Clark Blickensderfer residence...05-J2
- Blue Ribbon Livery. Opposite National Park Office. 17 years in business. Harold J. Alps, owner. Moraine Drive...206
- C. Wesley Boag High Drive...014-J1
- Louise Bohmer Rockwell Apartments...194-J
- **Bond Agency**. Insurance, real estate, cottages. Bertha Ramey, O.J. Ramey. Residential telephone #190. Elkhorn Avenue...190.
- Mrs. Alma E. Bond residence...52

BOTTLED GAS

Estes Park Hardware Company Elkhorn Avenue...195

Ralph L. Bowen ranch Fish Creek...06-J2

Ormal W. Bower Prospect Drive...214-J

BOWLING ALLEYS

Park View Bowling Alleys. Six fine, new 20th century alleys. In Estes Park on South St. Vrain Road.
For reservations call Mrs. Unruh. Park View...053-J1

Rev. O.J. Bowman residence Anderson Lane...74

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BOY-DIL Estes Park [‡]Signifies Toll Charge

Advertisement: Chez Jay Café and Lounge. [Illustration: Silhouette of sophisticated couple dining, perhaps outdoors, to the left of the advertising copy. The female, seated on the left, is in right profile, and holds a cigarette near table level. Her body and hairstyle resemble that of a 1920s flapper, and the shadow makes it appear as though her foot is nuzzling her companion's lower shin. The male, seated on the right, in left profile, is also pitched forward with elbows on the table. Food or glasses of any kind seem strangely absent. Either the couple is dining al fresco under a weeping willow tree, or the wallpaper pattern repeats some type of strange Asian-influenced hieroglyph.] Chicken, Mexican, and steak dinners. Cocktail lounge and bar. When in Denver, visit the Yucca – 8975 East Colfax Avenue. Elkhorn Avenue, Estes Park. Telephone #348

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Alexander Boyd residence Moraine Park...012-J5

H.R. Bradford Glen Haven... \$28-R4

Ray H. Bradshaw realty Moraine Drive...269

F.E. Brainard residence Prospect Drive...179

F.E. Brainard South St. Vrain Highway ... \$106-R1

Branding Iron restaurant Elkhorn Avenue...366

R.C. Brannan residence south of Estes Park...07-R1

Brinkley Drug Company...200

Mrs. Irene Brinkley residence Brinkley Apartments...144-W

Brinwood Hotel Moraine Park... \$14-W

Brinwood Ranch and Livery Moraine Park ... \$14-J

Brodie Brothers Grocery and Market Elkhorn Avenue...32

Ronald C. Brodie Cleave Avenue...87

Vernon S. Bruce Park Avenue...267-W

Leon Brunet restaurant Moraine Park Road...052-R1

Mary Louise Bryan East Riverside Parkway...281-W

Mrs. L.H. Bryson residence Fall River...08-J5

Judge H.P. Burke residence Broadview...015-R3

BUS LINES

Rocky Mountain Parks Transportation Company Elkhorn Avenue...20

Byxbe Art Gallery Elkhorn Avenue...92

Lyman Byxbe residence South St. Vrain...341

CABINS

Chief Cottages. Mr. and Mrs. (Doc and Maggine) L.H. Winter. "Spend your summers with the

Winters." 2-1/2 miles east of Estes Park on Highway 34. Big Thompson Canyon... \$107-J3.

R.C. Cooper Big Thompson Canyon... \$101-J2

Meeker Park Lodge Allenspark... \$115-J2

Rocky Bend Cabins Moraine Park Road...040-R4

Mrs. J.R. Sieck Big Thompson Canyon... \$101-R3

Wild Basin Lodge Allenspark... \$115-R1

J.C. Caldwell residence...268-W

Art Card livery Elkhorn Avenue...143

J. Clyde Cameron Big Thompson Canyon... \$107-R2

Camp Fire Girls Camp Dunraven...050-J2

Camp Fire Girls Camp Dunraven...050-J2 [sic redundancy]

Mrs. Robert M. Candlin 214 2nd Street Reclamation area...307-J

Earl W. Carmack residence Utility area...044-R2

Mrs. Ora Carr residence Riverside Parkway...225-J

Garrett E. Casey residence...48

Cedarmont Lodge Big Thompson Canyon... \$105-J1

Chamber of Commerce Park Avenue...240

C. Warren Chapman Cleave Avenue...201

Charles Chapman residence...96

Checkerboard Service Station Moraine Park Road...398

Cheley Camp Livery South St. Vrain Highway...;118-J2

Cheley Colorado Camps boys South St. Vrain Highway... \$5-W

Cheley Colorado Camps girls South St. Vrain Highway ... ‡5-J

Howard Cheney Moraine Drive...158-J

Chet's Livery. Specializing in trail trips, pack trips, moonlight rides, and special parties. Horses rented by

the hour, day, or month. "Our horses are dependable." R.E. "Bob" Hassell, proprietor. Beaver

Point...365.

Chez Jay Café and Lounge Elkhorn Avenue...348

Chief Cottages Big Thompson Canyon... \$107-J3

Church's Confectionery Elkhorn Avenue...33

Harry Clark The Cliffs...013-J1

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Fred Payne Clatworthy residence East Riverside Parkway...142 Closs Village Apartments Chiquita Lane...361 A. David Cloyd residence Fish Creek...06-R4 COAL Albin Griffith Lumber Company...93-W Coca-Cola Bottling Company Stanley Avenue...99 Lynn Coffin Fall River...046-J1 L.C. Cole residence Moraine Park Road...010-J5 Maurice E. Cole Cleave Avenue...177 Grover W. Collinson residence Fish Creek...050-R1 Columbine Lodge South St. Vrain Highway... \$109 J.T. Connelly residence Moraine Park Road...230 **D.M. Conroy** residence...011-J3 Continental Oil Agency Elkhorn Avenue...166 Coolidge Café Elkhorn Avenue...130 **R.C. Cooper** cabins Big Thompson Canyon... ±101-J2 Copeland Lake Lodge (see Wild Basin Lodge)... #115-R1 A.C. Cornell massage Elkhorn Avenue...482

COTTAGES

Chief Cottages. Mr. and Mrs. (Doc and Maggie) L.H. Winter. "Spend your summers with the

Winters." 2-1/2 miles east of Estes Park on Highway 34. Big Thompson Canyon... \$107-J3.

Henninger's End O' Trail Cottages High Drive ... 017-J5

Howard Cottages Prospect Valley...116

Sterling Cottages. [Logo: Classic AAA oval logo to left of advertising copy, with the three central A's,

the most center 'A' the largest, ringed by a dark band with the words "Rocky Mountain" in block letters extending circumferentially from the 10:00 to 2:00 positions, and "Motorists Inc." extending back counterclockwise from the 8:00 to 4:00 positions. As of summer 2009, a sign with this exact logo still hung outside the Baldpate Inn.] Fourteen strictly modern cottages, some with fireplaces. Open year around. Angus M. Smith, owner-operator. Bear Lake Road right at Beaver Point. 1-1/4 miles from post office. Beaver Point...270.

J.E. Cox residence East Riverside Parkway...265

Crags Hotel...238

Crags Hotel booth [sic]...237

H.C. Crawford...015-J3

Crocker Ranch manager North St. Vrain Highway...;114

Crocker Ranch North St. Vrain Highway... \$108-J1

Crocker Ranch lower ranch North St. Vrain Highway...;108-J2

Mrs. Hayde W. Crowell Elkhorn Avenue...119

H.D. Dannels residence Country Club Road...319-W

Dark Horse Inn. Riverside Amusement Park. Dancing, swimming, tap room. Estes Park...217

E.W. Davie residence Moraine Park Drive...215

Frank B. Davis Fish Creek...06-R11

Gernadine Davis Albright Apartments 336-W

W.E. Dean The Cliffs 013-R1

Deer Ridge Chalets...**‡**1-R

Harry G. Deeter Mill Creek...045-J1

John Dekker Valley Road...253

Dekker's Bakery Elkhorn Avenue...50

Mrs. Virginia De Montegre cabins Moraine Park Road...010-J2

Fred L. Denby residence High Drive...017-R2

Phil J. Denton 308 3rd Street Reclamation area...334-W

Kenneth W. Dickey 200 2nd Street Reclamation area...321

Dick's Harbor cabins Big Thompson Canyon... \$107-R1

George Dietz Stanley Avenue...379-W Everett Dillman Virginia Drive...283 [Bottom of Column 2] [Bottom of Page 6]

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\$Signifies Toll Charge Estes Park DIN-GOD

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Mrs. Helen G. Dings residence Longs Peak...;117-R2

DIRECTORY ADVERTISING

Mountain States Telephone and Telegraph Company...146

John E. Doerr...71-J

Donnelly Garment Sales Company Fall River Road...314-J

J.S. Donovan residence...303

Anna Dove Antique Shop Moraine Park Road...040-R3

DRUGGISTS

Brinkley Drug Company...200

Estes Park Drug Store Elkhorn Avenue...138

Neva Dryden East Riverside Parkway...279

D.S. DuBrul residence South St. Vrain Highway...394

Mrs. D. Shaw Duncan Olympus Heights...04-J4

Dunraven Camp girls camp...050-J2

 Eagle Cliff Cabins Moraine Park Road...042-R2

Harriet A. Edwards residence Moraine Park...012-R1

Elkhorn Lodge Elkhorn Avenue...53

Elkhorn Lodge office Elkhorn Avenue...54

Charles Emerson residence Broadview...015-R1

End O' Trail Cottages High Drive...017-J5

W.D. Engle YMCA grounds...01-J2

K.C. Ensor residence North St. Vrain Highway...051-R4

J. Floy Enyeart residence southeast of Estes Park...319-J

Mildred S. Erhard residence South St. Vrain Highway ... \$115-J4

Arthur Erickson Fall River Road...369

Estes Park Bank Elkhorn Avenue...22

Estes Park Chalet Ranch....‡12

Estes Park Country Club South St. Vrain Highway...102

Estes Park Drug Store Elkhorn Aenue...138

Estes Park Electric Shop. Complete electric service. Wiring, fixtures, and repairing. General Electric,

Hotpoint, and Kelvinator. Home appliances. RCA and Philco radios – Sales and service. Opposite the

town hall [meaning on the Boyd Block]. Glen Benedict, manager, residential telephone #058-R1.

Elkhorn Avenue...58

Estes Park Furniture Store Elkhorn Avenue...219

Estes Park Hardware Company. Bottled gas – prompt service. General Electric. Home appliances. Hardware, ranges and stoves. Florman's paints, Kem Tone. Radios and fishing equipment.

Elkhorn Avenue...195

Estes Park Laundry West Riverside Parkway...55-W

Estes Park Liquor Store Elkhorn Avenue...254

Estes Park Lumber Company. Lumber, paint, glass, builder's hardware, wallboard, insulation. Estes Park...48

Estes Park Market. The community market. "Morehead's for good things to eat". Free delivery. Elkhorn Avenue...123

Estes Park Plumbers Cleave Avenue...35

Estes Park town of

City Garage...159-W

Fire Department Park Avenue...120

Light and Power Department office Elkhorn Avenue...80

Light and Power Department power house Fall River...81

Marshal Elkhorn Avenue...120

Town Hall Elkhorn Avenue...121

Water Department Elkhorn Avenue...121

Estes Park Trail. Three months \$1. \$3 per year. Quality commercial printing. Elkhorn Avenue...18.

W.G. Jackson, residential telephone...19

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Estes Park YMCA southwest of Estes Park... ‡3

Gilbert Everly residence Little Prospect Mountain...297-J

Mrs. Mildred Ewing Glen Haven... ‡28-J4

Fall River Lodge Fall River... \$1-J

V.F. Fanton residence...342

Thomas H. Farries Chiquita Lane...313

Ferncliff Dairy Cleave Avenue...39

Michael Marden Fall River...288-J

Harold Garner Anderson Lane...363-W

Sam Landsverk Prospect Drive...214-R

Fireside Cottages South St. Vrain Highway...335

Rollo J. Fisher East Riverside Parkway...169-W

FISHING

Trouthaven. [Illustration: Pen-and-ink drawing of trout, open-mouthed, striking at a fly. The trout is

drawn left profile, with its tail flipped around to near right profile. Motion lines and droplets of water near the trout's dorsal and ventral surfaces indicate vigorous activity.]

Public fishing pool. We furnish all tackle and dress your fish. You pay for what you catch. At east end

of town. Elkhorn Avenue...156

A.G. Fisk residence...059-R1

C.R. Flower residence Fish Creek...06-J11

Don Flower East Riverside Parkway...168-R

Elizabeth M.A. Foot residence Elkhorn Avenue...126

M.M. Freburg residence...46-J

H.S. Freeman residence Devils Gulch Road...05-R1

Alice C. Fuller residence Riverside Parkway...186

Walter Fulton residence...125

FUNERAL DIRECTORS

Allardice Mortuary. Ambulance service day and night. Telephone #Boulder 16. Boulder,

Colorado...Long Distance Boulder-16.

Hammond Kendall. Kendall Hammond [sic inversion]. Call collect, day or night. Loveland, Colorado...

Long distance-623.

Kibbey Funeral Home. Members national selected morticians. Nearest to Estes Park. Larimer County coroner. Loveland, Colorado. "Long Distance"...Loveland-51.

FURNITURE

Estes Park Furniture Store Elkhorn Avenue...219

GARAGES

Preston's Garage. Ford [italic script] sales and service. Official AAA garage. Established 1916. Elkhorn Avenue...166

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E.K. Gaylord East Riverside Parkway...168-J
Miss Frances C. Gere Fish Creek...06-J12
Mrs. Irwin F. Gillen High Drive...017-J3
Gerald Gilliland Virginia Drive...144-J
Arthur J. Gilmore Utility area...044-J2
Mrs. Myrtle Glaze cabins Big Thompson Canyon...‡105-R12
Glen Comfort Inn cottage camp Big Thompson Canyon...‡101-R1
Glen Haven Post Office Glen Haven...‡27-J2
Glen Haven Store groceries Glen Haven...‡27-R1
Glen-Kay Beauty Shop Elkhorn Avenue...57
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F.W. Goehner residence High Drive...260-W
Ernest C. Gooch clothing Elkhorn Avenue...155
Ernest C. Gooch residence...97
G.W. Gorrell Fish Creek...050-R2
Lawrence E. Grace Elkhorn Avenue...205
Russell K. Grater Utility area...056-R2
Byron Graves Stanley Avenue...058-J1
Clarence A. Graves South St. Vrain Highway...304-J

Clarence Graves. Skelgas - prompt delivery. Westinghouse home appliances. Linoleum, sporting goods, night telephone #304-J. Elkhorn Avenue...345 Stella Gray residence Virginia Drive...208 W.A. Gray residence...211 J.H. Green 304 3rd Street Reclamation area...320-J Lyman Greene North St. Vrain Highway... \$108-J1 Albin Griffith Lumber Company...93-W Dan Griffith cottages Moraine Park Road...03-R2 Mrs. John Griffith Virginia Drive...185-W GROCERS Andrews Store Beaver Point...375 Brodie Brothers Grocery and Market Elkhorn Avenue...32 Harshbarger Store YMCA junction...03-J3 Morehead Estes Park Market Elkhorn Avenue...123 Sholty Food Market Elkhorn Avenue...153 William F. Grove Mill Creek...045-J2 C.W. Guempelein The Cliffs...01-J1 Marian L. Gumpelein Moraine Park Drive...215 Ralph Gwynn residence Moraine Drive...258 **H Bar G Ranch** Devils Gulch Road...[‡]104 Riley W. Hack residence 02-J4 Wayne H. Hackett residence Utility area...056-R3 A.C. Haffner residence High Drive...049-J4 Alvin R. Hall residence Fall River...09-R5 Mrs. C.B. Hall...67 Earl Hall service station Moraine Park Road...398

George Hall Little Prospect...383-J

Mrs. J.N. Hall Fish Creek...06-J4

S.D. Hall residence Fish Creek...06-R2

Fred B. Hanson cottages Beaver Point...041-R2

Jack Hanson residence East Riverside Parkway...381

John S. Hanson gift goods wholesale Elkhorn Avenue...391

Mrs. George E. Hardy East Riverside Parkway...49

E.W. Harnden Broadview...015-J2

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C.A. Harshbarger residence 03-J2

Harshbarger Store groceries YMCA junction...03-J3

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Everett Hattan Moraine Drive...210-W

Lon Havens cabins South St. Vrain Highway...: \$106-J3

Julian Hayden residence...38

Hayden Realty Company. After hours: Rentals – J.C. Caldwell, telephone #268-W, and Julian Hayden,

Telephone #38. Sales – Thomas H. Farries telephone #313. Elkhorn Avenue...181

L.S. Hazen Big Thompson Canyon...[‡]105-R4

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Rev. Harry Heinecke residence...63

John Peter Heiser residence Bellevue Heights...04-J5

J. Hart Hendrick dentist Virginia Drive...15-W

Dr. J. Hart Hendrick Stanley Avenue...15-J

Henninger's End O' Trail Cottages High Drive...017-J5

J.E. Henry Anderson Lane...298-W

N.L. Henthorne Glen Haven... ‡28-R2

Reed Herman residence Moraine Park Road...057-J1

Mrs. Coburn Herndon residence...04-R1
J. Barton Herschler residence Utility area...056-J1
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Mrs. Edith Hostetler Moraine Park Road...03-J4

HOTELS

- Baldpate Inn. "Western hospitality awaits you". Gordon Mace, owner. Approved by Duncan Hines. Highway No. 7 – South St. Vrain. South St. Vrain Highway...2
- **Bear Lake Lodge**. A resort hotel of high standards. Ten miles west of village in Rocky Mountain National Park. Bear Lake...: 13
- Brinwood Hotel Moraine Park...: 14-W

Crags Hotel...238

Elkhorn Lodge Elkhorn Avenue...53

Fall River Lodge. J. Russell McKelvey, Manager. Within the Rocky Mountain National Park – Seven

miles west of village on Fall River Road. Fall River...1-J

- Hupp Hotel. Steam heat restaurant. Carol W. Brockman, owner. Frank E. Shepherd, manager. Elkhorn Avenue...37
- National Park Hotel. Mrs. Harriet R. Byerly, proprietor. Open the year 'round. Steam heat coffee Shop. Elkhorn Avenue...43

Prospect Inn Park Avenue...187

Sherwood Hotel. In the village. Estes Park, Colorado. De Soto Hotel – Denver, Colorado. Dean S. Redford, manager. C.A. Law and Olive Law, owners. Elkhorn Avenue...290

Spragues Lodge. Mr. and Mrs. Edgar M. Stopher, operators. In Rocky Mountain National Park. Eight

Miles west of village on Bear Lake Road... \$100

Wild Basin Lodge Allenspark... \$115-R1

Howard Cottages Prospect Valley...116

C.H. Howell residence 306 North Lane [sic] Reclamation area...273

E.L. Hoyt Big Horn Lane...86-W

R.F. Humrich East Riverside Parkway...362-W

Hupp Hotel Elkhorn Avenue...37 S.M. Hurd Little Prospect...163-J Mrs. Shep N. Husted Devils Gulch Road...04-R3 R.B. Hutchinson residence Moraine Park...012-R5 Carl Hyatt Moraine Drive...00-J1 [sic] Mrs. Edgar Hyatt MacGregor Lane...220-J [Bottom of Column 2]

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*‡*Signifies Toll Charge Estes Park ING-MOO

Advertisement: Monahan Motor Company. Towing and repairing, Standard oil products, General tires. Telephone #184. [Copy flanked on the left by a Buick logo, the word "Buick" superimposed on a rectangular frame, the cursive script running diagonally from lower left to upper right. Copy flanked on the right by a Chevrolet logo, still recognizable in this era, the word "Chevrolet" in block letters within a parallelogram that swallowed a larger central square. This logo is superimposed on a chevron resembling stylized

clock

parts, a central circle whose diameter is slightly smaller than the long axis of the parallelogram, and sharp pointed hands of equal sizes reaching to the 3 and 9 positions. The words "Sales - Service" are below this logo, indicating that the company provides Chevrolet sales and service.]

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R. Frank Johnson Fall River...054-R2
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Art Jones residence...016-R4
Mrs. Neil S. Jones residence Fall River...373
Walter Jones Riverside Parkway...34-J

Rev. Francis J. Kappes MacGregor Lane...293 Kibbey Funeral Home...Long Distance Loveland-51 Donald Kilton ranch North St. Vrain Highway...‡114 J.R. Kinder Fish Creek...050-R3 A.M. Kindred residence Woods Apartments...368-W Knights Rest Cottages Moraine Park Road...03-R2 Roger L. Knutsson residence Devils Gulch Road...02-J2 H. Howard Kob residence East Riverside Parkway...347 Arthur L. Kramer residence Devils Gulch Road...264-J Phyllis B. Kreis Bear Lake Road...012-J1 Mrs. Louis J. Krentz Fish Creek...06-R1 Dean Krotter The Cliffs...040-R2 Otto H. Krueger plumber Big Thompson Canyon...‡105-R1 Fred Kunce Fall River...08-J4 Alex Lahnert Chiquita Lane...337-W George Lambert cottages Big Thompson Canyon... \$101-J1 R.C. Lancaster Bear Lake Road...040-J1 Loren E. Lane Little Prospect...164-J Mrs. R.W. Lange High Drive...018-R2 Harry Langston residence...011-J4 Orley La Nier residence Beaver Point...014-R2 Carl Larson Little Prospect...297-W **LAUNDRIES** Estes Park Laundry West Riverside Parkway...55-W C.A. Law Little Prospect...245 Lazy R.H. Ranch South St. Vrain Highway... \$118-R1 Harry Lenhart Moraine Park Road...040-J3 W.G. Lewis residence Moraine Park... ‡9 Lyle K. Linch Utility area...056-J2 Robert H. Lindley plumber Cleave Avenue...35 Mrs. Gail Marguerite Lindsey Big Thompson Canyon... \$101-R2 LIQUORS - RETAIL Estes Park Drug Store Elkhorn Avenue...138 Estes Park Liquor Store Elkhorn Avenue...254 **LIVERIES** Stanley Livery Elkhorn Avenue...143

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Log Cabin Agency. Mrs. Claire Noyes – Residential telephone #044-R1. Real estate – sales and rentals –

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Ralph R. Macdonald cottages Glen Haven... \$27-J3

Donald MacGregor ranch...05-R2

Jess Maddalone Anderson Lane...317-J

John G. Madden Fall River...09-J1

S.S. Magoffin Company, Inc. contractors Tunnel Entrance... ‡311-J

Mrs. Helene Mahoney Fall River...248-W

J.O. Mall physician and surgeon Elkhorn Avenue...150

Dr. J.O. Mall Spruce Knob...78

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Roy McKnight residence Elkhorn Avenue...354

B.W. McLucas residence Fish Creek...06-J1

Meeker Park Lodge Allenspark... \$115-J2

Mrs. Stephanie C. Meleney Prospect Drive...242

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Henry A. Merrell Big Thompson Canyon... 105-J3

W.L. Metty south of Estes Park...019-J1

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Walter O. Millinger National Park Hotel...165

Mrs. Enos A. Mills...South St. Vrain Highway...;11

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Moccasin Lodge. Mrs. Neva Dryden. Cottages and apartment rooms. East Riverside Parkway...279

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Jack C. Moomaw Utility area...044-J1

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Mrs. Frank Noble residence High Drive...260-J

Noel's Happy Hollow cabins Big Thompson Canyon... \$101-J2

Mrs. Claire Noyes realty Elkhorn Avenue...318

George F. Noyes residence Utility area...044-R1

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Mrs. Frank Olsen Little Prospect...383-W Olympus Heights cabins Big Thompson Highway...‡103 Maude S. Osborne cottages South St. Vrain Highway...335 OSTEOPATHIC PHYSICIANS AND SURGEONS

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Estes Park Plumbers Cleave Avenue...35

Jess Poling Big Horn Lane...178-J

Jess Poling Electrical Shop. Complete electric and refrigeration service. Authorized Frigidaire dealer.

Residence telephone #178-J. Elkhorn Avenue...180

E.H. Powell residence Fish Creek...050-R4

Glen Preston residence...322

H.C. Preston residence Virginia Drive...256

Mrs. Norman C. Preston residence Big Thompson Canyon... \$105-J2

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Mrs. L.M. Rector Glen Haven...‡27-J2
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Plantation Café. Recommended by Duncan Hines in Adventures in Good Eating. Elkhorn

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- Maurice B. Rockwell Anderson Lane...95
- Rocky Bend Cabins Moraine Park Road...040-R4
- Rocky Mountain Boys Camp Mill Creek ... \$309-J
- Rocky Mountain Parks Transportation Company Elkhorn Avenue...20
- Rocky Mountain Parks Transportation Company Elkhorn Avenue...21
- Rocky Mountain Vacation Camp Wild Basin... \$115-R4
- Mrs. Gilbert G. Rollstin Prospect Drive...261-W
- Mrs. T.E. Rooke High Drive...018-R3
- Rookland Cottages Beaver Point...018-R4
- D.H. Rowland Fall River...054-R1
- H.J. Rowland South St. Vrain Highway...059-R3
- George D. Ruebel residence Big Thompson Canyon... \$105-J4
- Fluta A. Ruple residence Anderson Lane...193-J
- C.B. Russell Fish Creek...050-J3
- Dr. James Earl Russell, Jr., residence...018-J3
- Rustic Theatre Virginia Drive...72
- Mrs. J.D. Rutledge, Jr., south of Beaver Point...157-J
- Ryan's Cottages High Drive...014-R3

Margaret F. Sabin residence...329

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- Saint Malo's Camp South St. Vrain Highway... \$106-R2

Eric Sanders Big Thompson Canyon... \$107-R4

Nathaniel Schabes Bear Lake Road...012-J1

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Albert Schwilke residence...197

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Edward C. Selander residence...248-J

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Sherwood Hotel Elkhorn Avenue...290

J.M. Shields residence Fall River...09-J2

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Angus M. Smith residence Beaver Point...270

Smith Cleaners Elkhorn Avenue...161

Dudley T. Smith High Drive...017-R3
E. Donald Smith residence Fall River...08-R2
George W. Smith Little Prospect...360
Harland Smith MacGregor Lane...220-W
Harold A Smith Fall River Road...314-J
Homer G. Smith Virginia Drive...68
Howard F. Smith 211 2nd Street Reclamation area...328-W
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Vernon H. Smith residence Fall River...09-R4
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R.B. Snyder residence Moraine Park Road...03-R1
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Ted Spencer residence...332

Abner E. Sprague residence Anderson Lane...139

Spragues Lodge Bear Lake Road... \$100

Mrs. Ida E. Springer residence Wind River...01-R4

Spruce Knob Cabins North St. Vrain Highway...051-R4

Kathryn Squier residence The Cliffs...01-R2

Wayne Stacey residence MacGregor Lane...174

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Lee H. Tallant residence Riverside Parkway...65

- A.J. Taylor Devils Gulch Road... \$28-J2
- Joe G. Tedder Eagle Cliff...042-J1

Texaco Products Distributor. Fire Chief gasoline, Havoline motor oils, fuel oil for oil burners. Elkhorn Avenue...64

- Texaco Products Distributor Elkhorn Avenue...64
- F.J. Thomas 207 2nd Street Reclamation area...338

Orville Thomas livery stables South St. Vrain Highway... \$106-R4

Hollis E. Thorpe Anderson Lane...252-W

F.G. Thrall residence High Drive...017-J2
Thunderbird Lodge Big Thompson Canyon...‡105-R5
Leo F. Tighe residence Little Prospect...353-W
Tiny Town Cottages Moraine Drive...234-W
Mrs. Roger W. Toll residence High Drive...349-J
Paul Towne West Riverside Parkway...34-W
Dorothy Traill [sic] antiques Big Thompson Canyon...‡101-J4
Trail's End Antique Shop Big Thompson Canyon...‡101-J4
Trails End Ranch boys Glen Haven...‡28-R3
Trails End Ranch girls Glen Haven...‡28-R1

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Bertha Tritch Fall River...08-R4

Trouthaven trout Elkhorn Avenue...156

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United States Government

Bureau of Reclamation

Colorado Big Thompson Project

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George Van Horn restaurant Elkhorn Avenue...366

Mrs. Inez H. Van Kirk Virginia Drive...154-W

R.H. Van Pelt Stanley Avenue...011-J1

S.N. Van Wert High Drive...349-W

A.L. Vaughn Fish Creek...06-R5

VETERINARIANS

R.W. Brand Veterinary Hospital. Veterinarian. Residence telephone - #Longmont 100. Office 609 3rd Avenue, Longmont. Longmont...Long Distance Longmont-1000 [sic]
Village Coffee Shop Elkhorn Avenue...209
Voelkel Glacier Dining Room Moraine Park Road...03-J4
Voelkel Glacier Lodge Moraine Park Road...052-J1
Voelkel Glacier Lodge Moraine Park Road...03-R5
Curt Von Wedel Copeland Lake...‡115-J1

Siegfried Wagener Allenspark... \$115-R3

Miss Frances Waldron residence...178-W

E.W. Wallace Riverside Parkway...225-M

Mrs. Edward J. Walsh Rockridge...232

Mrs. Pearl O. Walter residence...07-J2

Watson Ice and Fuel Company Prospect Drive...231 William Watson West Riverside Parkway...296-J Webb Cottages Virginia Drive...136 S.C. Welker High Drive...049-R1 L.C. Wells residence Fish Creek...050-J4 Mrs. F.H. Wescott residence East Riverside Parkway...00-R4 [sic] Mrs. Adala West residence Anderson Lane...214-W Mrs. Morey West Anderson Lane...387-W Western Union Telegraph Company Elkhorn Avenue - To send a telegram, cablegram, or radiogram at any time, ask operator for...Western Union Elkhorn Avenue...212 Hermann Weyl 19 Big Horn Lane...73 Cy Wheeler High Drive...284 Mrs. Davis S. White Bellevue Heights...04-J3 William Allen White residence Moraine Park...012-J4 Roy Wiest physician and surgeon Elkhorn Avenue...41 Dr. Roy Wiest residence...131 Wild Basin Lodge Allenspark... \$115-R1 Lawrence A. Wilkins residence Fish Creek...050-J1 **C.V. Williams** residence...048-J2 F.E. Williamson residence...176 Richard J. Wilson 202 2nd Street Reclamation area...316 Dick Wilson Anderson Lane...387-J P.L. Wilson residence...019-J4 Wind River Ranch South St. Vrain Highway... ‡8-W Wind River Ranch guest ranch South St. Vrain Highway... ‡8-J L.H. Winter cabins Big Thompson Canyon... \$107-J3

F.W. Wolpert residence Little Prospect Mountain...297-M
Jack Woods residence Bear Lake Road...012-R4
Jack Woods Cottages, Inc. Bear Lake Road...‡7
William Woodward Stanley Avenue...011-R3
W.T. Wright residence southwest of Estes Park...07-R4

A.E. Yarter High Drive...339-W

H.A. Yesley residence Moraine Drive...234-W

Mrs. Clement Yore East Riverside Parkway...157-W

Mrs. Cora L. Zimmerman Albright Apartments...263-W

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Estes Park

Local and out-of-town numbers frequently called

etc.

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Advertisement: Get to know "Lee the Druggist"

- Elizabeth Arden, Dorothy Gray, Cara Nome and Helena Rubinstein toiletries
- Lentheric perfumes and colognes

- Mrs. Stover's and Whitman candies
- Wines and liquors
- Best chocolate soda in town

Estes Park Drug Store. The Rexall store. Lee Tighe, proprietor. Telephone #172, telephone #138. [A pennant with the word "Drugs" abuts the copy on the right.]

Advertisement: Insurance. Fire, automobile, casualty, life. Surety bonds. **"Charlie" Hix**. Office Estes Bank. Residence telephone #77. Telephone #22. "You see Hix for insurance in Estes Park". [A pennant with the word "Insurance" abuts the copy on the right.]

Advertisement: **Prohs Funeral Home**. "Longmont's beautiful home mortuary". Day or night ambulance

service. Eugene H. Robinson, Howard R. Root, Ariel V. Parks. Telephone #Longmont 156.

- Advertisement: **Brodie Brothers**. "Where shopping for food is a pleasure". We sell only the finest Quality.....
 - Groceries
 - Meats
 - Fresh fruits and vegetables
 - Watts-Hardy pasteurized milk
 - Bird's Eye [sic, if it appeared this way in 1945, it is now Birds Eye] frozen products

Free delivery.....to any section of the region on Monday, Wednesday, Friday, and Saturday. Next door to the Estes Park Bank. Bakery products fresh every morning. Telephone #32.